

Beat: Lifestyle

CHARISSA SCHLINK IS CURIOUS BIRDY

BIRDS ON A WIRE IS CARIBBEAN FASHION

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USPA NEWS - Charissa Schlink describes her Curious Birdy collection as her “Girly alter-ego”. Having graduated from Polytechnic West in 2013 Charissa whilst studying worked with some incredible Australian Labels including Little Gracie, Dyspnea and Lover.

According to Schlink she went on to study “Fashion Business” and started her label in 2014. Her graduate collection “Flourish” became the basis for her first commercial collection under the name “Birds on a Wire Fashion”.

Birds on a Wire Fashion ran successful market stalls throughout 2014 and showcased in various runways, including Urban Couture and a RAW Showcase.

Schlink started 2015 with a bang hosting an emerging, Western Australian designer, pop up shop; POPSICLE. Feeling they’d gown out of Birds on a Wire Fashion the label rebranded to create Curious Birdy still keeping the heart and soul of fun quirky fashion. This weeks runway was both refreshing and totally unexpected from other designs seen by Curious birdy.

Warm colours seasoned with cold strips on many outfits will give the potential buy a wide choice of “Mood” clothing seen often in The Caribbean or Mediterranean country villas. On cool days warm colours are worn and on hot days blue diagonal stripes fun colours and lots of material blowing in the breeze. Schlink certainly has put her marketing degree to use in creating wearable fashion that I’m sure we will see worn from the Cottesloe Beach Hotel to a cocktail evening at Frazers. In sure we will see “Curious Birdy” worn by many at high fashion resorts around the world. 2015 Telstra Perth Fashion Week has certainly seen Schlink move forward to a more sophisticated genre of women and away from the younger teen market with her new spring collection. In one word “Unique”. Orson Welles once said. "Create your own visual style... let it be unique for yourself and yet identifiable for others."..Namaste

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